

**ROGERS CABLE NETWORK FUND
APPLICATION FORM 2021
OCTOBER 13, 2021 DEADLINE DATE**

RE-APPLICATION TO ROGERS CABLE NETWORK FUND? NO: ____ YES: ____ WHEN: ____
OF PREVIOUS APPLICATIONS WITH THIS PROJECT: ____

HAS THIS PROJECT PREVIOUSLY APPLIED TO
ROGERS DOCUMENTARY FUND? NO: ____ YES: ____ WHEN: ____

1. Project Information:

Project Title _____

Genre:

Drama *Children's* *Animation* *Documentary* *Variety* *Performing Arts* *Educational/ Institutional*

No. of Episodes: _____ Broadcast Length: _____

Language Versions: English ____ French ____ Indigenous ____ Third Language ____

Have you budgeted for closed captioning and described video: _____

Has Rogers Cable Network Fund invested in previous season(s) of this TV series?

YES: _____ NO: _____ WHICH SEASONS: _____

2. Production Company:

Name: _____

Address: _____

Phone: _____ Email: _____

Key Contact: _____

Is your company affiliated with a broadcaster? YES: _____ NO: _____

If yes, which broadcaster? _____

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3. Key Personnel:

Executive Producer(s): _____

Producer(s): _____

Other Producer(s): _____

For the purposes of calculating Canadian content status, please list all key personnel and attach their CV's. Projects must achieve a minimum of 6/10 Canadian content points.

| <u>POSITION</u> | | <u>NAME</u> | <u>CITIZENSHIP</u> | <u>POINTS</u> |
|--|---|--------------------|---------------------------|----------------------|
| Director(s) | : | _____ | | |
| | | _____ | | |
| Writer(s) | : | _____ | | |
| | | _____ | | |
| 1 st Highest Paid Performer | : | _____ | | |
| | | _____ | | |
| 2 nd Highest Paid Performer | : | _____ | | |
| | | _____ | | |
| Production Designer | : | _____ | | |
| | | _____ | | |
| Director of Photography | : | _____ | | |
| | | _____ | | |
| Editor | : | _____ | | |
| | | _____ | | |
| Composer | : | _____ | | |
| | | _____ | | |

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4. Production:

Proposed dates of commencement and completion of principal photography: _____

Location(s) of photography: _____

Delivery date to broadcaster: _____

Co-Venture: Yes ____ No ____

Treaty Co-production Yes ____ No ____ Country _____

Canadian participation % _____ Co-producer _____

5. Broadcast Licence Fees:

Cable channel first play commitment _____

Trigger broadcaster licence fee:
(pure licence ONLY) _____

Second or third window pre-sale(s): _____

TOTAL BROADCASTER LICENCE CONTRIBUTION:

Are you accessing funding from a Broadcaster performance envelope? YES: _____ NO: _____

Broadcaster: _____ Envelope Amount: _____

PROOF OF CONCEPT:

If footage / sample shooting exists:

Link: _____ Password: _____

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6. Proposed Financing Scenario:

| SOURCES OF FINANCING | AMOUNT | TYPE | COMMITTED | PROJECTED | % OF BUDGET |
|---------------------------|--------|--------|-----------|-----------|-------------|
| ROGERS CABLE NETWORK FUND | | EQUITY | | | |
| | | | | | |
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| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| TOTAL | | | | | |

- Any contribution from a broadcaster performance envelope(s) must be listed as a separate line item(s) from your broadcast licence fee(s) on your proposed financing scenario.
- Broadcaster equity or services must be listed as separate line items.

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Self-Identification (Voluntary):

Note: The Rogers Group of Funds values equity, diversity and inclusion. While the following self-identification information will not be used in assessing your application, we feel it's important to gather the data as part of an ongoing process to create a more equitable ecosystem. Providing this information is entirely voluntary. The information collected will be treated as strictly confidential. Any information released will only be shared in the aggregate.

Example:

Gender

| | Woman | Man | Non-Binary | Prefer Not to Respond | Indigenous | LGBTQ2S+ | Person with Disability | Black | Person of Colour | White | Prefer Not to Respond |
|----------------------------|-----------------------------|----------|------------|-----------------------|------------|----------|------------------------|----------|------------------|----------|-----------------------|
| Executive Producer | 2 | | | | | 1 | | 2 | | | |
| Producer | 1 | 2 | 1 | | | 1 | 1 | 1 | 2 | 1 | |
| Director | 1 | 1 | | | 1 | | | 1 | | | |
| Writer | 2 | | | | | | | 1 | | 1 | |
| First Lead Performer/Host | 1 | | | | | | | | 1 | | |
| Second Lead Performer/Host | | 1 | | | | 1 | | 1 | | | |
| Totals | 7 | 4 | 1 | 0 | 1 | 3 | 1 | 6 | 3 | 2 | 0 |
| | 12 | | | | | | | | | | |
| | Total # of Key Roles | | | | | | | | | | |

One individual may work in multiple roles. Please indicate the total number of people that you are reporting data on: _____

Gender

| | Woman | Man | Non-Binary | Prefer Not to Respond | Indigenous | LGBTQ2S+ | Person with Disability | Black | Person of Colour | White | Prefer Not to Respond |
|----------------------------|-----------------------------|-----|------------|-----------------------|------------|----------|------------------------|-------|------------------|-------|-----------------------|
| Executive Producer | | | | | | | | | | | |
| Producer | | | | | | | | | | | |
| Director | | | | | | | | | | | |
| Writer | | | | | | | | | | | |
| First Lead Performer/Host | | | | | | | | | | | |
| Second Lead Performer/Host | | | | | | | | | | | |
| Totals | | | | | | | | | | | |
| | 12 | | | | | | | | | | |
| | Total # of Key Roles | | | | | | | | | | |

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The following additional documentation *MUST* be submitted with the application:

1. Synopsis of project (maximum one page)
2. Detailed treatment
3. Complete, detailed and dated production budget in industry standard format. Must include closed captioning and described video.
4. Financing breakdown and proof of financing already secured
5. Production schedule
6. Detailed marketing strategy
7. Producer statement (max. one page) that includes all of the following:
 - rights already sold to distributors/broadcasters (incl. \$ amounts and term)
 - available rights
 - sales projections
 - distribution plan
 - recoupment expectations – how and when can Rogers expect to recoup its investment?
8. Proposed recoupment structure, including all proposed profit share percentages and any territory splits. **N.B.** Approval of the project does not necessarily mean the proposed arrangement has been accepted by Rogers.
9. Biographies and filmographies of key personnel
10. Proposed cast and crew lists
11. Resumes of all personnel assuming a point position as set out under CRTC policies for the recognition of Canadian programs
12. Firm letter of commitment from a Canadian broadcaster indicating a cable channel's prime time play (all episodes) and its financial commitment (licence fee and any broadcaster performance envelope commitment), and a guarantee to broadcast the program within 2 years of completion and delivery of production. Letter must confirm that said cable play will take place: a) prior to or simultaneous with any broadcast on a conventional, over-the-air Canadian broadcaster; and b) at least 24 hours prior to streaming on any platform in Canada.
13. A list of sales to-date of prior seasons of a series must be included in your application.
14. Description of the Applicant Production Company and its activities.

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15. For series renewal applications, you must also submit the following:

- audience numbers for prior seasons
- international sales to date
- samples of social media activity, trending
- traditional press earned
- awards
- a list of sales to-date of prior seasons of a series must be included in your application.

Signature of Applicant: _____

Date: _____

**ALL APPLICATIONS ARE TO BE COMPLETED ON THE FORM PROVIDED. PLEASE
NOTE THAT INCOMPLETE APPLICATIONS WILL NOT BE PROCESSED.**