

**ROGERS CABLE NETWORK FUND
APPLICATION FORM 2020
JULY 22, 2020 DEADLINE DATE**

RE-APPLICATION TO THE
ROGERS CABLE NETWORK FUND NO: _____ YES: _____ WHEN: _____

DID THIS PROJECT APPLY TO THE
ROGERS DOCUMENTARY FUND NO: _____ YES: _____ WHEN: _____

1. Project Information:

Project Title _____

Genre:

Drama *Childrens* *Animation* *Documentary* *Variety* *Performing Arts* *Educational/ Institutional*

No. of Episodes: _____ Broadcast Length: _____

Language Versions: English _____ French _____ Indigenous _____ Third Language _____

Have you budgeted for closed captioning and described video: _____

Has Rogers Cable Network Fund invested in previous season of this TV series?

YES: _____ NO: _____ WHICH SEASONS: _____

2. Production Company:

Name: _____

Address: _____

Phone: _____ Email: _____

Key Contact: _____

Is your company affiliated with a broadcaster? YES: _____ NO: _____

If yes, which broadcaster? _____

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3. Key Personnel:

Executive Producer (s): _____

Producer (s): _____

Other Producer(s): _____

For the purposes of calculating Canadian content status, please list all key personnel and attach their CV's. Projects must achieve a minimum of 6/10 Canadian content points.

<u>POSITION</u>	<u>NAME</u>	<u>CITIZENSHIP</u>	POINTS
Director(s) :	_____		

Writer(s) :	_____		

1 st Highest Paid Performer :	_____		

2 nd Highest Paid Performer :	_____		

Production Designer :	_____		

Director of Photography :	_____		

Editor :	_____		
Composer :	_____		

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4. Production:

Proposed dates of commencement and completion of principal photography: _____

Location(s) of photography: _____

Delivery date to broadcaster: _____

Co-Venture: Yes ____ No ____

Treaty Co-production Yes ____ No ____ Country _____

Canadian participation % _____ Co-producer _____

5. Broadcast License Fees:

Cable channel first play commitment _____

Trigger broadcaster license fee:
(pure license ONLY) _____

Second or third window pre-sale(s): _____

TOTAL BROADCASTER LICENSE CONTRIBUTION:

Are you accessing funding from a Broadcaster performance envelope? YES: _____ NO: _____

Broadcaster: _____ Envelope Amount: _____

PROOF OF CONCEPT:

If footage / sample shooting exists:

Link: _____ Password: _____

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6. Proposed Financing Scenario:

SOURCES OF FINANCING	AMOUNT	TYPE	COMMITTED	PROJECTED	% OF BUDGET
ROGERS CABLE NETWORK FUND		EQUITY			
TOTAL					

- Any contribution from a broadcaster performance envelope(s) must be listed as a separate line item(s) from your broadcast license fee(s) on your proposed financing scenario.
- Broadcaster equity or services must be listed as separate line items.

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The following additional documentation *MUST* be submitted with the application:

1. Synopsis of project (maximum one page)
2. Detailed treatment
3. Complete, detailed and dated production budget in industry standard format. Must include closed captioning and described video.
4. Financing breakdown and proof of financing already secured
5. Production schedule
6. Detailed marketing strategy
7. Producer statement (max. one page) that includes all of the following:
 - rights already sold to distributors/broadcasters (incl. \$ amounts and term)
 - available rights
 - sales projections
 - distribution plan
 - recoupment expectations – how and when can Rogers expect to recoup its investment?
8. Biographies and filmographies of key personnel
9. Proposed cast and crew lists
10. Resumes of all personnel assuming a point position as set out under CRTC policies for the recognition of Canadian programs
11. Firm letter of commitment from a Canadian broadcaster indicating a cable channel's prime time play (all episodes) and its financial commitment (license fee and any broadcaster performance envelope commitment), and a guarantee to broadcast the program within 2 years of completion and delivery of production. Letter must confirm that said cable play will take place prior to or simultaneous with any broadcast on a conventional, over-the-air Canadian broadcaster.
12. A list of sales to-date of prior seasons of a series must be included in your application.
13. Description of the Applicant Production Company and its activities.

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14. For series renewal applications, you must also submit the following:

- audience numbers for prior seasons
- international sales to date
- samples of social media activity, trending
- traditional press earned
- awards
- a list of sales to-date of prior seasons of a series must be included in your application.

Signature of Applicant: _____

Date: _____

**ALL APPLICATIONS ARE TO BE COMPLETED ON THE FORM PROVIDED. PLEASE
NOTE THAT INCOMPLETE APPLICATIONS WILL NOT BE PROCESSED.**