**ROGERS**. Group of Funds

# why we COVE Canadian tr&film



annual report 2015



# \$21.4 million 86 productions 235 program



# ming hours

There are all kinds of reasons to fall in love with Canadian television and film – from absorbing dramas to eye-opening exposés to the real-life series that keep us hooked.

At the Rogers Group of Funds, this is no quick fling. We first launched Telefund in 1980 in order to help producers tell the stories that resonate with audiences across the country and reflect distinctly Canadian perspectives in all their diversity.

Since then, we've deepened that commitment with the addition of our Cable Network Fund, Documentary Fund and Theatrical Documentary Program. In 2015 alone, we supported 86 productions with \$21.4 million dollars in funding, helping to create more of the television and film that we adore.

Canadians share our passion. They're cuddling up to more TV series – both scripted and unscripted. They're discovering the lure of documentaries, and they're viewing feature films that have found success at home and abroad.

This is a relationship that just keeps getting better, and we invite you to celebrate it with us.

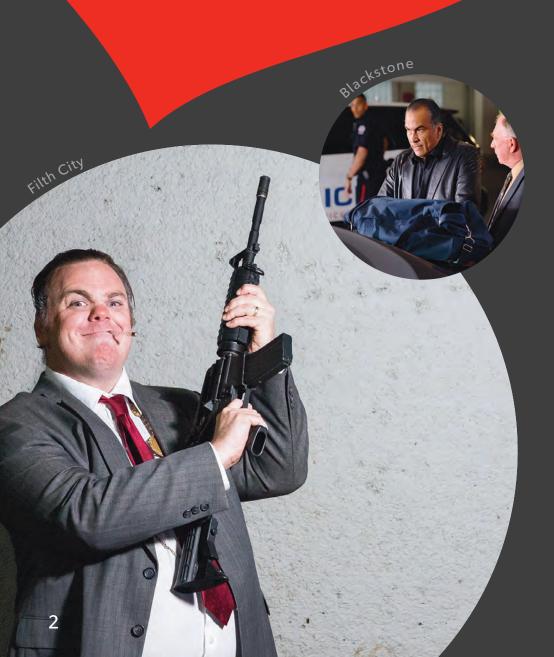




Robin C. Mirsky
Executive Director, Rogers Group of Funds
Philip B. Lind

Vice Chairman, Rogers Communications

# drama





Take one crack-smoking mayor. Add a cross-dressing crime boss and an eco-terrorist turned politician. Put them together in Toronto and you've got Filth City: a darkly funny series that borrows heavily from the truth.

Toronto is also the backdrop for **Group Home**. Set in the 80s, this heart-warming feature tells the story of a single dad who struggles to run a group home and raise his own two boys at the same time.

Want gritty realism? **Blackstone**'s got it. This award-winning series about power and politics on a fictional First Nation reserve offers tales of crime, violence, corruption and — occasionally — redemption.

On the big screen, Jason Priestley stars in **Away From Everywhere**, an emotionally taut film adapted from the award-winning novel of the same name about family, tragedy and a destructive love triangle.

Bring on the clones! **Orphan Black** – the mind-twisting sci-fi series the New Yorker's television critic called "funny, sharp and suspenseful" – continues to win fans, not to mention seven top prizes at the 2016 Canadian Screen Awards.

Meanwhile, **22 Chaser** melds highoctane action with domestic drama in the story of a tow-truck driver desperate to pay off his debts.



Make a date with Canadian television and film. We've got absorbing dramas guaranteed to get your pulse racing. Or fall head over heels for real-life romance, action, adventure and more in engrossing documentary series.

Prefer your drama unscripted? Canadian producers are serving up an irresistible mix.

Cheer Sharks introduces audiences to the glitter, glory, ambition and athleticism that make up the world of competitive cheerleading.

For a different take on femininity, slip on a monofin and discover the siren lure of **Mermaids**. This documentary explores ancient myths and plunges into the ever-growing world of modern mermaid schools, meet-ups and conventions.

It's the day teens dream of and parents dread: when Junior takes a seat behind the wheel. **Driving Me Crazy** documents the tensions and triumphs of learning to drive with Mom or Dad in the passenger seat. Buckle up! It's going to be a memorable ride.

You'll also find plenty of friction in **Jade Fever**: a series that follows the Bunce family in their high-stakes hunt for gems in the mountains of northern B.C.

And, forget high-speed chases and dramatic shoot-outs. **Tribal Police Files** trades the adrenalinsoaked formula of Hollywood cop shows for the very real drama of policing in a Stl'atl'imx community in B.C.'s interior – with results that are just as engrossing.





Canada's earliest colonial days were shaped by struggles to control the fur trade. **Frontier** depicts those oftenbloody conflicts in an action-packed drama series starring Jason Momoa.

Studio Black!

And while every Canadian kid grows up learning about the *coureurs de bois*, **Studio Black!** brings to life the less-well known stories of Nova Scotia's African-Canadian community.

For many families who lived through World War II, survival depended on keeping secrets. Now, more than 70 years after peace was declared, long-buried truths are emerging – and transforming the lives of another generation, as Secrets of Survival reveals

Against All Odds: The RCAF Flyers tells a different post-war story. In 1947, RCAF vets thought they had said goodbye to service. Then came the Winter Olympics. When Canada opted not to send a hockey team, a misfit group of pilots, gunners and navigators stepped up to fill the void and embark on a quest for unlikely glory.

Finally, fast-forward to recent history in War Story: Afghanistan. The latest installment of the popular *War Story* series examines what happened when the Canadian army took on the near-impossible task of quelling insurgents and rebuilding a shattered country.





Get hooked on history with stories of courage, conflict and hidden secrets through the ages. More interested in the modern world? Delve into the heart of contemporary issues with documentaries that explore culture at home and abroad.

If you're hungry for controversy, Canadian producers had your number in 2015.

Genius Factory looks at a sperm bank established to father children from Nobel Prize winners and the results of the eugenics experiment three decades later. Meanwhile, At Any Cost explores the ethics of reproductive tourism, as more couples look abroad for surrogate mothers to bear the babies they can't.

When you're a francophone in Nova Scotia, preserving your mother tongue means making sure your kids grow up speaking French. **En français S.V.P.** shows what can happen when the political gets *very* personal.

Living with Giants tells the story of one young Inuk growing up in a remote community where mythic spirit animals contrast with hard reality and adolescent dreams meet alcoholfuelled tragedy.

Further south, Migrant Dreams shines a spotlight on Canada's temporary foreign worker program and the women who dare to speak up about conditions little better than indentured labour

Or join the front lines of class war in **Plutocrats**, a documentary based on Chrystia Freeland's bestselling exposé of the global rise of the super-rich in a winner-take-all world.









Become entranced with elephants, giraffes, wolverines and more thanks to nature documentaries that offer an intimate look at the animal kingdom. Or focus on the bigger picture with heartbreaking exposés that reveal how humans are transforming the planet we depend on.

According to the award-winning team of Edward Burtynsky and Jennifer Baichwal, we have plunged into the **Anthropocene** – a new geological era defined by human impact on the planet. Their latest documentary details the environmental repercussions of human activity with the same stunning results they created in *Manufactured Landscapes* and *Watermark*.

Few areas have been harder hit by climate change than the Arctic. Arctic Secrets takes viewers to this remote region, via stunning 4K cinematography, to examine how polar bears and other ice-dependent species are coping.

So how do we tread more lightly on Mother Earth? Made By Destruction presents ingenious ways that engineers and investors are putting our waste to work, transforming garbage into gold – sometimes literally! Meanwhile, in Bugs on the Menu, Gemini-award-winning director lan Toews proposes a many-legged solution to the question of how to feed the world's growing population.

Need a little more eco-inspiration?

Spaceship Earth turns to some
of the world's most prominent
thinkers for answers to our
planetary crisis, while

Metamorphosis tackles
ecological transformation
in a film the NFB calls
a "searing cinematic
vision quest."





# \$12.1 million 29 productions

Thirty-six years since we first established Telefund, its simple formula continues to work. This revolving fund offers Canada's independent producers loans when they need the dollars most – in the production phase. Once they pay us back, we recommit those dollars to other productions and the cycle continues.

In 2015, Telefund provided \$12.1 million to 29 productions of every description, from the murder mystery **Birdland** to medical documentaries like **The Transplant Project** to perennially popular unscripted shows, including **Ice Road Truckers**. Altogether, those dollars helped make 70 hours of programming.





70 programming hours

Ice Road Truckers



22 Chaser 22 Chaser Productions Inc. Don Carmody, Aeschylus Poulos,

ONTARIO The Movie Network

Daniel Bekerman



Against All Odds: The RCAF Flyers

Infield Fly Productions & Son House Productions

Dugald Maudsley, Chris Taylor, George Stroumboulopoulos

ONTARIO Sportsnet

APTN



Away from Everywhere Morag Loves Away Inc. Barbara Doran NEWFOUNDLAND AND LABRADOR

Super Channel



**Birdland** Birdland Films Inc. Katarina Gligorijevic, Ryan Reaney, Peter Lynch, Daniel Iron

ONTARIO

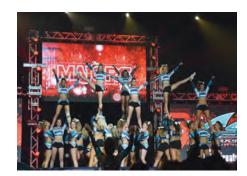


Blackstone Season V Blackstone Cycle V Ltd. Ron E. Scott, Jesse Syzmanski, Damon Vignale ALBERTA



Bugs on the Menu Bugs Productions Inc. Mark Bradley, Ian Toews BRITISH COLUMBIA CBC, Documentary Channel

9 ROGERS TELEFUND



**Cheer Sharks** 

Cheer Cheer Media Inc.

Claire Freeland

BRITISH COLUMBIA

Corus



# Considering Love and Other Magic

Considering Love Manitoba Inc.

Phyllis Laing, Devan Towers, Dave Schultz, Jeff Beesley, Joanne Levy

MANITOBA, ALBERTA Super Channel



Dan and Margot

Silence & Space Productions Inc.

Chloe Sosa-Sims

ONTARIO Super Channel



#### Filth City

Tom Hogg Productions Inc.

Matt King, Andrew Ferguson, Andy King, John Laing, Mark Gingras, Vinit Borrison, Kyler Koebel, Penny Brown

ONTARIO Super Channel



# Giraffes: The Forgotten Giants

Forgotten Giants Inc.

Mark Johnston, Amanda Handy, Allison Reid

ONTARIO CBC



**Group Home** 

Group Home TV Movie Inc.

David Anselmo, Gerhard Gouws, Danny Mendlow

ONTARIO Bravo







Ice Road Truckers, Season 9
IRT IX Productions Inc. and IRT IX
Services Inc.

Martin Katz

ONTARIO History Channel



Juliana and the Medicine Fish

7192836 Manitoba Inc.

Jeremy Torrie, Adam Beach, Jim Compton, Paul G. Andrews, Phyllis Laing, Devan Towers

MANITOBA

APTN, Super Channel, CBC



League of Exotique Dancers

2432333 Ontario Inc.

Ed Barreveld

ONTARIO

Documentary Channel, SVT, DR2, NRK



Metamorphosis

Chrysalis Pictures Inc.

Lauren Grant, Nova Ami, Velcrow Ripper, Bonnie Thompson, David Christensen

ONTARIO

Super Channel, TVO



Migrant Dreams

2398117 Ontario Inc.

Min Sook Lee, Lisa Valencia-Svensson, Rose Gutierrez

ONTARIO

TVO, OMNI



Myth or Science: In the Eye of the Storm

IF: Myth 4 Productions Inc.

Dugald Maudsley

ONTARIO

CBC

rogers telefund 11



No Limits
R2RKB Inc.
Bill Spahic, Anne Pick
ONTARIO
Documentary Channel, SRC, RDI, Explora



NUMB
Numb Production Ltd.
Dylan Jenkinson, Robyn Wiener
BRITISH COLUMBIA
Super Channel



Plutocrats
Plutocrats Productions Inc.
Niobe Thompson (left), Tom Radford (right), Braun Farnon
ALBERTA
Super Channel



Studio Black!
Studio Black Productions Ltd.
Terry Greenlaw
NOVA SCOTIA
CBC



Burlesque Queen Productions Inc. Nimisha Mukerji, Danielle Colby, Kaitlyn Regehr, Patti Poskitt, Chuck Braverman, Ashley Garib

BRITISH COLUMBIA Super Channel



The Other Side of the Hero 2209887 Ontario Inc. Karen Shopsowitz, Diana Warmé, Enrico Colantoni ONTARIO Super Channel





Away from Everywhere



The Transplant Project

ID: Productions Inc.

Roswitha Dransfeld, David Christensen,

ALBERTA CBC

Bonnie Thompson



The War at Home
Bishari Film Productions Inc.
Shelly Saywell, Deborah Parks
ONTARIO
CBC



War Story: Afghanistan
War Story IV Productions Inc.
David York, Barry Stevens, Bryn Hughes
ONTARIO
History Television



When Elephants Were Young

Elee Productions Inc.
Patricia Sims
BRITISH COLUMBIA
CBC



While You Were Sleeping
IF: Myth 5 Productions Inc.
Dugald Maudsley
ONTARIO
CBC

rogers telefund



# \$2.2 million 32 productions

Audiences have a longstanding passion for documentaries, and we're happy to keep that passion fuelled. The Rogers Documentary Fund is Canada's premier source of funding for this genre, helping producers delve into issues, tell real stories and create fresh insights.

In 2015, we invested \$2.2 million in 32 productions. The topics included serious issues such as addictions (**Wasted**), teen suicide (**Ce mal de vivre**) and PTSD (**Beyond Trauma**). However, you'll also find docs that focus on art, history, nature, technology and the transatlantic appeal of Glasgow's legendary soccer team, Celtic FC.







# Abandoned Block 1 (101-105)

Vice Productions (Abandoned 1) Inc.

Jason Ford, David Galloway

BRITISH COLUMBIA Rogers Media Inc.



Anthropocene

Anthropocene Films Inc.

Daniel Iron, Edward Burtynsky, Nicholas de Pencier

ONTARIO

The Movie Network, TVO



Arctic Secrets I (1-5)

Arctic Secrets Inc.

Allan Code, Peter Raymont, Andrew Munger

YUKON

Blue Ant Media



Beyond Trauma/PTSD

Beyond Trauma Productions Inc.

Peter Raymont, Patrick Reed

ONTARIO

CBC



**Black Watch** 

Yap Films Inc.

Elliott Halpern, Elizabeth Trojian, Robin Bicknell

ONTARIO

History Channel Canada



Ce mal de vivre

Lowik Media 2008 Inc.

Lucie Tremblay

QUÉBEC

Radio-Canada



Celtic Soul

Markham Street Films Inc.

Judy Holm, Michael McNamara, Aaron Hancox

ONTARIO

Super Channel



En français S.V.P.

Le 4e Mur Inc.

Ann Bernier, Fabien Melanson

**NOVA SCOTIA** 

TV5



Game Fever

Intuitive Pictures Productions Inc.

Ina Fichman, Christine Le Goff

QUÉBEC

Super Channel, Radio-Canada



Gift

Intuitive Pictures Productions Inc.

Ina Fichman, Robin McKenna

QUÉBEC

Super Channel



Giraffes - The Forgotten **Giants** 

Forgotten Giants Inc.

Mark Johnston, Amanda Handy, Allison Reid

ONTARIO

CBC



**Hackers** 

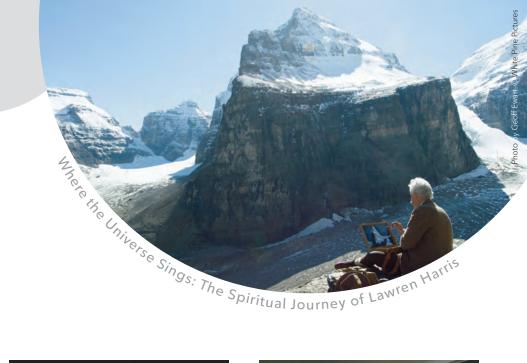
Les productions Kinesis inc.

Stéphane Tanguay, Patrick Fauquembergue, Cédric Bourdeau

QUÉBEC









Immigrés de l'intérieur

9098-2158 Quebec Inc./Eureka Productions Inc.

France Choquette, Jean Roy

QUÉBEC

Radio-Canada, RDI



La tentation du Québec

9251642 Canada Inc.

Jacques W. Lina, Marie-Pierre Corriveau **QUÉBEC** SRC, RDI



## Invisible Essence: The Little Prince

90th Parallel Productions Ltd.

Gordon S. Henderson, Michael Levine, Michel St-Cyr, Stuart Henderson, Charles Officer

ONTARIO

Super Channel



#### Le cri du rhinocéros

E2F Film 1 Inc.

Guy Villeneuve (upper left), Michel St-Cyr (upper right), Hugo Latulippe (lower left), Jean-Philippe Massicotte (lower right)

QUÉBEC

Radio-Canada, ARTV



#### Justice

Picbois Productions

Karine Dubois

QUÉBEC

Télé Québec, Canal Savoir



#### Mariages forcés

Macumba Films II Inc.

Raymonde Provencher

QUÉBEC

Tele-Quebec, RDI



My Enemy, My Brother

Fathom Film Group

Ann Shin, Melanie Horkan, Hannah Donegan

ONTARIO

Super Channel, Bravo



Passage à Parc-Ex

Productions Easter Inc.

Tony Asimakoupoulos, Simon Trépanier, Yanick Letourneau, Ariel Nasr

QUÉBEC

Canal D



Shroom Boom (Or Bust)

Vice Productions (Mush Rush) Inc.

Kathryn Liptrott, Patrick McGuire

ONTARIO

Rogers Media Inc.



The Brain's Way of Healing

90th Parallel Productions Ltd.

Gordon S. Henderson, Andrew Gregg

CBC

ONTARIO



The Corporation II

**Grant Street Productions** 

Mark Achbar, Betsy Carson, Trish Dolman

**BRITISH COLUMBIA** 

Super Channel



The End of the Line

Josh Freed Productions II Inc.

Josh Freed, Janet Torge

QUÉBEC

Documentary Channel, Canal D



The Secret Life of Owls

Make Believe Media Inc.

Lynn Booth, Jeffery Morales, Bruce Whitty

BRITISH COLUMBIA CBC



The Theatre of Life

Triplex Films International Inc.

Peter Svatek, Josette Gauthier

QUÉBEC

Super Channel



Tokyo Girls

EyeSteelFilm Classics inc.

Bob Moore, Felix Matschke, Kyoko Miyake, Daniel Cross, Mila Aung-Thwin

QUÉBEC

BBC, WDR/ARTE, IKON, SVT, NRK, DR, Super Channel



Vieillir dans la nature/ Aging in the Wild

Rotating Planet Wild Productions Inc.

Ari A. Cohen

**QUÉBEC** TV5, ARTE, GEIE



Wasted
Bountiful Films Inc.
Maureen Palmer, Helen Slinger
BRITISH COLUMBIA
CBC, Documentary Channel



What It Takes to Be Extraordinary

Think Positive Productions Inc.
Sean Buckley, Antonia Thomson
ONTARIO
Documentary Channel



Where the Universe Sings: The Spiritual Journey of Lawren Harris

LH Productions Inc.

Peter Raymont, Nancy Lang

ONTARIO

TVO, Documentary Channel



Northern Forest
Compass Media Inc.
Jeff Turner, Andrew Manske

ALBERTA CBC





# \$6.6 million 28 productions

Canada's specialty cable channels serve up an impressive diversity of programming, from niche topics to must-see shows that give you lots to talk about at the workplace water-cooler. Rogers Cable Fund ensures they have plenty to choose from.

In 2015, our \$6.6 million investment helped to create 119 hours of outrageously watchable TV. The result is something for every taste, whether your passion is werewolves or winemaking, Yukon Gold or Cold Water Cowboys, stargazers or shoe shiners or Sweet Daddy Siki.







At Any Cost: Reproductive Tourism & the Surrogacy Boom

Soapbox Productions Inc.

Nick Orchard

BRITISH COLUMBIA
Documentary Channel



Cold Water Cowboys, Season 3

Cold Water (3) Productions Inc.

David Paperny, Cal Shumiatcher, Audrey Mehler, Sarah Sharkey Pearce, Mary Sexton

BRITISH COLUMBIA Discovery Channel



Bitten, Season III

She-Wolf Season 3 Productions

J.B. Sugar, John Barbisan, Patrick Bannister, John Morayniss, Tecca Crosby, Daegan Frycklind

ONTARIO & BRITISH COLUMBIA
Space



Driving Me Crazy, Season 1

Drive Me Crazy Productions Inc.

Matt Hornburg, Mark Bishop, Guy Sullivan, Miklos Perlus, Steve Sloan

ONTARIO



**Black Watch** 

Yap Films Inc.

Elliott Halpern, Elizabeth Trojian, Robin Bicknell

ONTARIO

History Channel Canada



Frontier, Season 1

Frontier Season 1 (NL) Inc. and Hatchet Season 1 Inc.

Alex Patrick, Rob Blackie, Peter Blackie, John Vatcher

**NEWFOUNDLAND AND LABRADOR** Discovery Canada, Netflix



**Genius Factory** 

Wavelength Entertainment Group Incorporated

Jeff Stecyk, Mel D'Souza, Tyler Chandler

BRITISH COLUMBIA
Documentary Channel, DRTV



**Grand Cru** 

Catbird Productions Inc.

Katarina Soukup, Isabelle Couture

QUÉBEC

Documentary Channel



How to Build a Time Machine

Primitive Entertainment Inc.

Michael McMahon, Kristina McLaughlin, Kevin McMahon

ONTARIO

Documentary Channel



Invisible Essence: The Little Prince

90th Parallel Productions Ltd.

Gordon S. Henderson, Michael Levine, Michel St-Cyr, Charles Officer, Stuart Henderson

ONTARIO

Super Channel



Jade Fever, Season 2

Jade 2 Productions Ltd.

Gabriela Schonbach, Michael Chechik, David Gullason

**BRITISH COLUMBIA** 

Discovery Canada



Living with Giants

MC2 Communications Média Inc.

Jean-Simon Chartier

QUÉBEC

Documentary Channel



Made By Destruction

Yap Films Inc.

Elliott Halpern, Elizabeth Trojian, Robin Bicknell

ONTARIO

Discovery Canada, Explora, Discovery Networks International, Discovery Science US



Mermaids

9051007 Canada Inc.

Ron Mann, Caitlin Durlak

ONTARIO

Super Channel



Miniature

Cave 7 Productions Inc.

Jamie Kastner

ONTARIO

Super Channel



Mohawk Girls, Season 3

Rezolution Pictures (Mohawk Girls) Inc.

Catherine Bainbridge, Ernest Webb, Christina Fon, Linda Ludwick, Tracey Deer, Cynthia Knight

QUÉBEC APTN



Shiners: The Art of the Shoe Shine

H2L Productions Inc.

Stacey Tenenbaum, Sergeo Kirby

QUÉBEC

Documentary Channel, TV5



**Orphan Black IV** 

Orphan Black IV Productions Limited

Ivan Schneeberg, David Fortier, John Fawcett, Graeme Manson, Claire Welland, Kerry Appleyard, Tatiana Maslany

Space, BBC America



Secrets of Survival

Vigilance Productions Inc.

Martin Himel

ONTARIO

Documentary Channel



**Sled Dogs** 

Slater-Brody Productions Ltd.

Arnie Zipursky

ONTARIO

Documentary Channel



Spaceship Earth

Primitive Entertainment Inc.

Michael McMahon, Kristina McLaughlin, Kevin McMahon

ONTARIO

History Channel



**STARMEN** 

Inigo Athenaeum Enterprise Inc.

Alison Rose

ONTARIO

Vision TV, Canal D



Sweet Daddy Siki

Sweet Daddy Productions Inc.

Jake Neiman, Jian Magen, Michael Girgis, Page Magen, Jeremy Shell

ONTARIO

Documentary Channel



The Bachelorette Canada I

Lasting Love Media Inc.

Claire Freeland

BRITISH COLUMBIA

W Network



#### Tokyo Girls

#### EyeSteelFilm Classics Inc.

Bob Moore, Felix Matschke, Kyoko Miyake, Daniel Cross, Mila Aung-Thwin

#### QUÉBEC

BBC, WDR/ARTE, IKON, SVT, NRK, DR, Super Channel

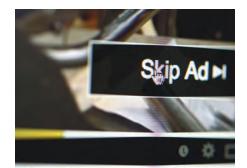


#### **Tribal Police Files**

#### OCM Productions Inc.

Steve Sxwithul'txw, Patti Poskitt

BRITISH COLUMBIA APTN



#### You're Soaking In It

Best Trip Ever Inc.

Andrew S. Burnstein, Scott Harper

ONTARIO

24



#### Yukon Gold, Season 4

#### Klondike (4) Productions Inc.

David Paperny, Cal Shumiatcher, Audrey Mehler, Sarah Sharkey Pearce



# Theatrical Documentary Program

With the Theatrical Documentary Program, we've teamed up with Telefilm Canada in a public-private partnership designed to bring more documentaries to big screens in Canada and abroad.

In 2015, we invested \$383,405 in four heavy-hitting productions guaranteed to connect with audiences and attract plenty of critical attention.

Anthropocene reunites Edward Burtynksy and Jennifer Baichwal in another aesthetically stunning and emotionally powerful documentary about human impact on the planet.

A Never Ending Dream: The Story of Roy Orbison brings together another award-wining duo. Sam Dunn and Scot McFadyen have produced a series of acclaimed music documentaries profiling the likes of Iron Maiden, Rush and Alice Cooper. Now they're turning their attention to rock and roll legend Roy Orbison.

The Corporation II is a follow-up to the most successful documentary in Canadian history: *The Corporation*. The 2003 production earned 26 international awards for its hard-hitting critique of the cornerstone of modern capitalism. Now, the sequel promises to be just as provocative

And in a short that became an Oscar finalist, My Enemy, My Brother tells the story of two Middle Eastern immigrants. Although they fought on different sides during the Iran/Iraq war, Zahed risked his life to save the injured Najah. A quarter century later, those roles were reversed when the two reconnected by chance as refugees in Vancouver.



A Never Ending Dream: The Story of Roy Orbison

Devil's Note Films Inc. Sam Dunn, Scot McFadyen

ONTARIO

The Movie Network



Anthropocene

Anthropocene Films Inc.

de Pencie

The Mayie Network TVC

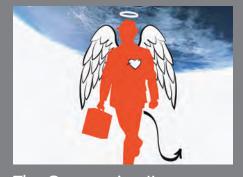


My Enemy, My Brother

ratnom rum Group Ann Shin, Melanie Horkan, Hannah Donegan

ONTARIC

Super Channel, Bravo



The Corporation II

Grant Street Productions Inc.

Mark Achbar, Betsy Carson, Trish Dolman
BRITISH COLUMBIA

Super Channel

### **Board of Directors**



**PHILIP B. LIND** (CHAIR) is one of the founders of Rogers Communications Inc. and currently serves as its Vice Chairman. Mr. Lind was the founding Chairman of the Canada Media Fund, the central funding agency for television programming in Canada.

Mr. Lind has an interest in contemporary art and serves on the board of the Art Gallery of Ontario and the Vancouver Art Gallery. Mr. Lind is also the Chair of CPAC – the only Canadian media network focused exclusively on politics, Parliament and public affairs.



**ALISON CLAYTON** is a senior broadcasting executive with many years of experience in the production, distribution, programming and financing of Canadian television.

As an award-winning producer with Crawley Films, Ms. Clayton oversaw the production of more than 100 children's television programs, including two Gemini Award winners. During this time, Ms. Clayton was President of the Canadian Film and Television Association (now the Canadian Media Production Association).

Her broadcasting experience includes the launch and management of The Biography Channel, G4 Tech TV and MSNBC Canada, as well as senior programming positions with The Family Channel, The Movie Network and MOVIEPIX.

Ms. Clayton is a director of the Canada Media Fund and a former member of the board of Outdoor Life Network and the Canadian Television Fund.



**SALLY R. WARREN** is a communications consultant and writer with a broad-based background in magazine editing, press relations and government regulation. From 1986 to 1997 she was a commissioner on the Canadian Radio-Television and Telecommunications Commission.

She edited a Vancouver city magazine for 11 years and has written freelance for several U.S. and Canadian publications. Additionally, she wrote a non-fiction book that was published in 1998 by HarperCollins and has been printed in eleven languages.

Ms. Warren is currently Vice-Chair of the Vancouver Library Foundation. A long-time public adjudicator of the Canadian Broadcast Standards Council, she continues as a member of the English-language panel as well as the C.B.S.C Board of Directors.



**MARY POWERS** is President of Mpowers Communications, specialising in communications and marketing for content producers and distributors in the international content marketplace.

A media industry veteran, Ms. Powers spent a good deal of her career at CHUM Limited, where she directed all domestic and international communications, corporate branding and investor relations for what was then one of Canada's leading media companies. She then became SVP Corporate Communications for CTVglobemedia (now Bell Media), prior to launching her own company.

Active in numerous industry associations, she is a past Chair of both the Banff World Media Festival and the international marketing organization Promax, as well as a past board member of the Academy of Canadian Cinema and Television.



Over the course of his career, **WAYNE CLARKSON** has headed up some of Canada's most respected film and television institutions, including the National Film Theatre, the Ontario Film Development Corporation (now the Ontario Media Development Corporation), Toronto's Festival of Festivals (now the Toronto International Film Festival) and the Canadian Film Centre. Most recently, he served a five-year term as Executive Director of Telefilm Canada.

Mr. Clarkson has received numerous industry awards, including the Clyde Gilmour Lifetime Achievement Award from the Toronto Film Critics Association and the Toronto Arts Award for contribution to Canadian cinema. He also has served on numerous boards and advisory groups, including the Toronto International Film Festival and the Federal Task Force for Feature Film Policy.

ROGERS is a leading diversified Canadian communications and media company. We are Canada's largest provider of wireless voice and data communications services and one of Canada's leading providers of cable television, high-speed Internet and telephony services to consumers and businesses. Through our Media segment we are engaged in radio and television broadcasting, televised shopping, magazines and trade publications, and sports entertainment.

Our shares are publicly traded on the Toronto Stock Exchange (TSX: RCI.A and RCI.B) and on the New York Stock Exchange (NYSE: RCI).



**ROGERS** 



#### **Featured Stills on Cover**

#### Front cover

From left to right: League of Exotique Dancers, Sweet Daddy Siki, En français S.V.P.

#### Back cover

From left to right: What It Takes to Be Extraordinary, Birdland

#### **Photo Portrait Credits**

Alison Clayton by Valerie Keeler, Valberg Imaging (p. 26)

#### Design

Concept + design: Helen Dimitrijevic Copy: Cadmium Red Communications









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