

**ROGERS CABLE NETWORK FUND  
APPLICATION FORM 2019  
JUNE 19, 2019 DEADLINE DATE**

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**RE-APPLICATION TO THE  
ROGERS CABLE NETWORK FUND** NO: \_\_\_\_\_ YES: \_\_\_\_\_ WHEN: \_\_\_\_\_

**DID THIS PROJECT APPLY TO THE  
ROGERS DOCUMENTARY FUND** NO: \_\_\_\_\_ YES: \_\_\_\_\_ WHEN: \_\_\_\_\_

**1. Project Information:**

Project Title \_\_\_\_\_

Genre:

*Drama*   *Childrens*   *Animation*   *Documentary*   *Variety*   *Performing Arts*   *Educational/ Institutional*

\_\_\_\_\_

No. of Episodes: \_\_\_\_\_ Broadcast Length: \_\_\_\_\_

Language Versions: English \_\_\_\_\_ French \_\_\_\_\_ Indigenous \_\_\_\_\_ Third Language \_\_\_\_\_

Have you budgeted for closed captioning and described video: \_\_\_\_\_

Has Rogers Cable Network Fund invested in previous season of this TV series?

YES: \_\_\_\_\_ NO: \_\_\_\_\_ WHICH SEASONS: \_\_\_\_\_

**2. Production Company:**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Key Contact: \_\_\_\_\_

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**3. Key Personnel:**

Executive Producer (s): \_\_\_\_\_

Producer (s): \_\_\_\_\_

Other Producer(s): \_\_\_\_\_

For the purposes of calculating Canadian content status, please list all key personnel and attach their CV's. Projects must achieve a minimum of 6/10 Canadian content points.

<u>POSITION</u>	<u>NAME</u>	<u>CITIZENSHIP</u>	POINTS
Director(s) :	_____	_____	
	_____	_____	
Writer(s) :	_____	_____	
	_____	_____	
1 <sup>st</sup> Highest Paid Performer :	_____	_____	
	_____	_____	
2 <sup>nd</sup> Highest Paid Performer :	_____	_____	
	_____	_____	
Production Designer :	_____	_____	
	_____	_____	
Director of Photography :	_____	_____	
	_____	_____	
Editor :	_____	_____	
Composer :	_____	_____	

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**4. Production:**

Proposed dates of commencement and completion of principal photography: \_\_\_\_\_

Location(s) of photography: \_\_\_\_\_

Delivery date to broadcaster: \_\_\_\_\_

Co-Venture: Yes \_\_\_\_ No \_\_\_\_

Treaty Co-production Yes \_\_\_\_ No \_\_\_\_ Country \_\_\_\_\_

Canadian participation % \_\_\_\_\_ Co-producer \_\_\_\_\_

**5. Broadcast License Fees:**

Cable channel first play commitment \_\_\_\_\_

Trigger broadcaster license fee:  
(pure license ONLY) \_\_\_\_\_

Second or third window pre-sale(s): \_\_\_\_\_

**TOTAL BROADCASTER LICENSE CONTRIBUTION:**

Are you accessing funding from a Broadcaster performance envelope? YES: \_\_\_\_\_ NO: \_\_\_\_\_

Broadcaster: \_\_\_\_\_ Envelope Amount: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**PROOF OF CONCEPT:**

If footage / sample shooting exists:

Link: \_\_\_\_\_ Password: \_\_\_\_\_

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**6. Proposed Financing Scenario:**

SOURCES OF FINANCING	AMOUNT	TYPE	COMMITTED	PROJECTED	% OF BUDGET
ROGERS CABLE NETWORK FUND		EQUITY			
<b>TOTAL</b>					

- Any contribution from a broadcaster performance envelope(s) must be listed as a separate line item(s) from your broadcast license fee(s) on your proposed financing scenario.
- Broadcaster equity or services must be listed as separate line items.

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**The following additional documentation *MUST* be submitted with the application:**

1. Synopsis of project (maximum one page)
2. Detailed treatment
3. Complete, detailed and dated production budget in industry standard format. Must include closed captioning and described video.
4. Financing breakdown and proof of financing already secured
5. Production schedule
6. Detailed marketing strategy
7. Producer statement (max. one page) that includes all of the following:
  - rights already sold to distributors/broadcasters (incl. \$ amounts and term)
  - available rights
  - sales projections
  - distribution plan
  - recoupment expectations – how and when can Rogers expect to recoup its investment?
8. Biographies and filmographies of key personnel
9. Proposed cast and crew lists
10. Resumes of all personnel assuming a point position as set out under CRTC policies for the recognition of Canadian programs
11. Firm letter of commitment from a Canadian broadcaster indicating a Cable channel's first prime time play (all episodes) and its financial commitment (license fee and broadcaster performance envelope commitment) and a guarantee to broadcast the program within 2 years of completion and delivery of production. Letter must confirm that said first play will be at least 24 hours before any broadcast on a conventional, over-the-air Canadian broadcaster.
12. A list of sales to-date of prior seasons of a series must be included in your application.
13. Description of the Applicant Production Company and its activities.

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14. For series renewal applications, you must also submit the following:

- audience numbers for prior seasons
- international sales to date
- samples of social media activity, trending
- traditional press earned
- awards
- a list of sales to-date of prior seasons of a series must be included in your application.

**Signature of Applicant:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**ALL APPLICATIONS ARE TO BE COMPLETED ON THE FORM PROVIDED. PLEASE  
NOTE THAT INCOMPLETE APPLICATIONS WILL NOT BE PROCESSED.**